



CLAY COUNTY COMMUNITIES REVITALIZATION ASSOCIATION

PRESS RELEASE

NOVEMBER 1, 2018

www.cccra-nc.org

Mission: Stimulate Economic Growth, Promote the Assets, and Preserve the Heritage of Clay County

CCCRA NAMES BEAL CENTER EXECUTIVE DIRECTOR

Clay County Communities Revitalization Association (CCCRA) is pleased to name Kirsten J. Gleaves as the Executive Director of the Historic Clay County Courthouse/Beal Center, the newly renovated community and event center in the heart of downtown Hayesville NC.

Kirsten comes to the Beal Center with over 25 years of experience specifically in hospitality, event planning, purchasing and accounting. In her capacity as the Food and Beverage Director for the Cobb Galleria Centre and Cobb Energy Performing Arts Centre, in addition to being responsible for the management and profitability of a full-service Food and Beverage Department, she was part of both an Executive Committee as well as a Strategic Planning team. These committees set and implemented company-wide financial goals, short and long-term projects and generated economic growth within the community.

Kirsten and her husband Randy relocated from Metro Atlanta to Hayesville earlier this year and have enjoyed getting to know the community and attending local events. In fact, at the grand reopening of the courthouse, she fell in love with the venue and is thrilled to be given the opportunity to contribute to her new home town.

CCCRA is confident Kirsten's unique talents will ensure the Beal Center becomes the region's choice for weddings, family gatherings, reunions, meetings, classes, gala dinners and cultural and community events. CCCRA President Paul Price said, "*A busy Beal Center ensures the Historic Clay County Courthouse is self-sustaining for the next 130 years of her history and in doing so, becomes the economic engine for development in downtown Hayesville.*"

CCCRA invites the community to stop by the Beal Center (www.bealcenter.org) on Tuesday, November 6th, from 10-2pm, to introduce yourself to Kirsten and learn more about booking the center for your next gathering.

(Attached Photo)