

CCCRA Press Release

March 23, 2020

“HAYESVILLE TRADITION - CCCRA 2020 FRIDAY SUMMER CONCERT SERIES”

Submitted Article

Winter is behind us and spring is here, and with it an unprecedented international health crisis – the Coronavirus 19. As each of us looks forward to summer, and end to the virus, and a return to normalcy, we also look forward to a cherished Hayesville tradition – the CCCRA Friday Summer Concert Series – again filling the Historic Square with neighbors and the sound of music.

Clay County Communities Revitalization Association (CCCRA), presenter of the Friday night concerts, has a great line-up planned for the 2020 season. Thanks in part to response to social media requests for suggestions, there were more band options than there are weekends. The line-up includes a mix of local favorites plus acts new to the square gazebo. A variety of musical genres, including southern rock, oldies, bluegrass, “trop-rock”, folk and beach music will be represented in the ten concerts spread from the last Friday in May to Labor Day weekend.

This Hayesville tradition began in 1998, when CCCRA “Hayesville After Dark” concerts were held in the pocket park between Chinquapins and Sunrise Yoga, on the street and in the bandstand. In 2010, the concerts officially moved to the courtyard gazebo, with generous donations from local benefactors, including Karen Bruskin who sponsored and organized the series from 2008-2016. From 2017-19, Bob and Susanne Hanson co-chaired the concerts for CCCRA, continuously improving the Friday night events, bringing in new sponsors, food and beverage providers, a dance floor, a social media picture frame, bigger and better talent, and larger audiences.

The 2020 concert committee members are Beal Center Executive Director Kirsten Gleaves and CCCRA Board Members Susie Focke and Don Jones. In addition to the terrific musical acts, the team has lined up food and beverage options that will differ week to week and are planning some special added attractions for a few of the concert nights.

Concerts are free to the public. Tiered-level sponsorships are available, and immensely appreciated. Individuals or businesses interested in helping fund the concerts can contact Kirsten at bealcenterevents@icloud.com or (828) 415-1623. At each concert, “Red Bucket” donations are collected in support of CCCRA’s mission.

2020 concert dates are May 29, June 12, 19 and 26, July 3, 17 and 31, August 7 and 21, and September 4. Visit our website (cccra-nc.org/cccra-events) or our Facebook page (<https://www.facebook.com/pg/cccranc/events/>) for the full concert listing. No concerts are held on the weekend of the Clay County Historical & Arts Festival on the Square in July, nor on the Fridays when the Peacock Performing Arts Center has opening nights.

All concerts begin at 7pm. Bring your friends and your favorite yard chairs. Come early to stake out a prime spot and enjoy the food and beverages, which are available beginning at 6pm. CCCRA wants 2020 to be another fantastic year. Come keep making memories on the Square. END

CCCRA Concert Logo



Inaugural Concert T-Shirt Logo

